

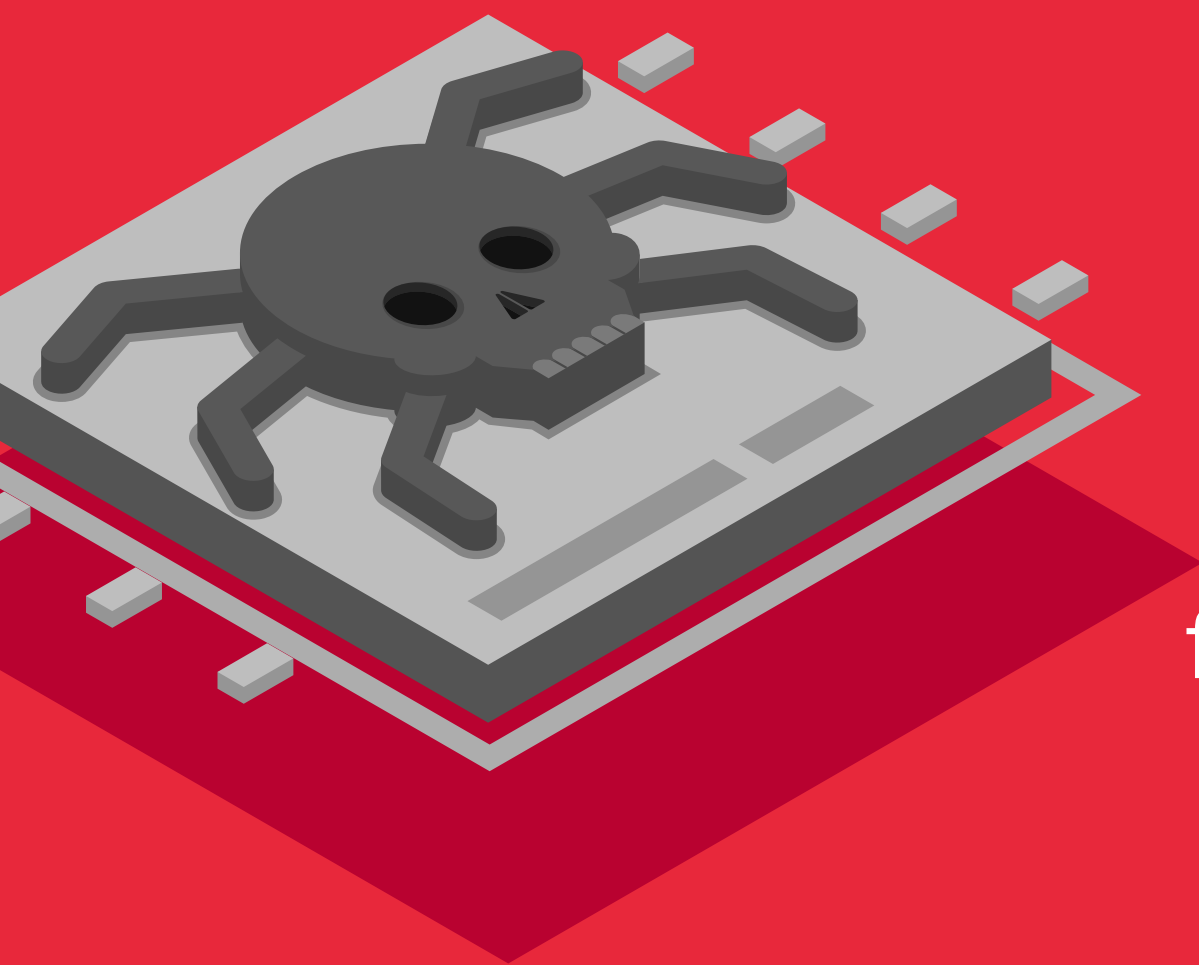
HOW RANSOMWARE CRITICALLY IMPACTS BUSINESSES

109% ▲



Ransomware attacks from phishing emails are up 109% in 2019 vs. 2017, according to PhishMe Q3 Malware Review

11 SECONDS



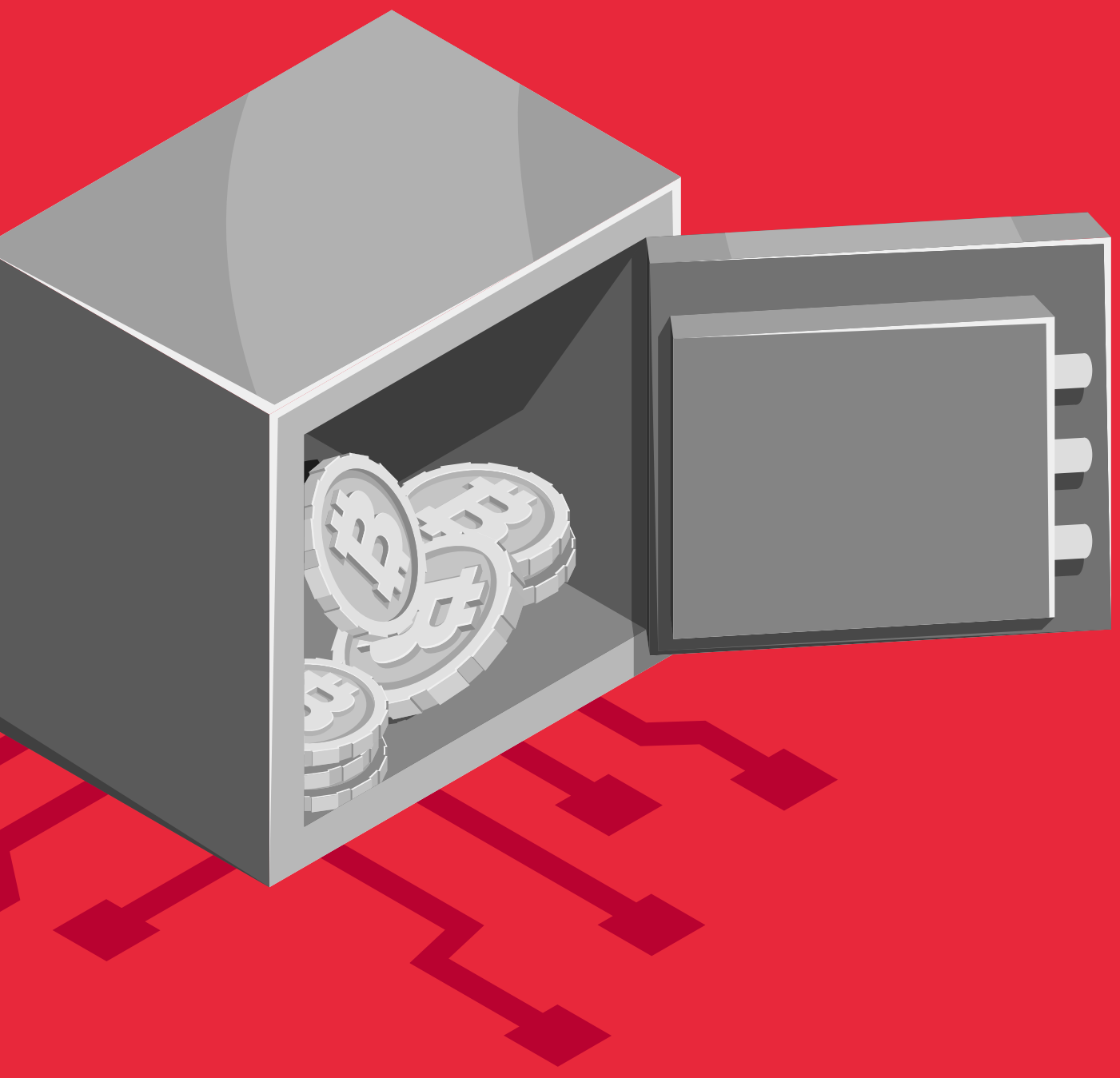
An organization will be hit by a ransomware attack every 11 second by 2021, up from every 14 seconds in 2019, according to Cybersecurity ventures.

7.3 DAYS ▲

Businesses experience an average of 7.03 days of downtime after a ransomware attack, according to Coveware's Q4 2018 Ransomware Marketplace Report.



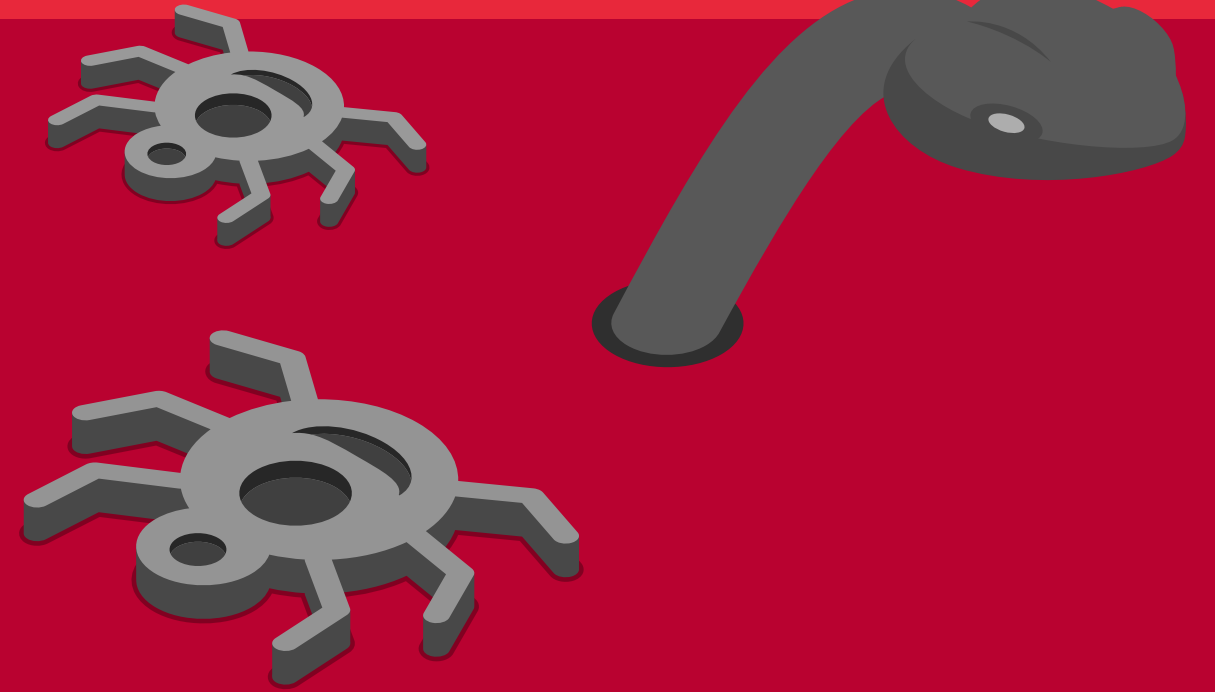
\$713,000



Ransomware attacks cost small to mid-sized businesses an average of \$713,000 with the cost of the ransom combined with the resulting downtime, lost business and damaged reputation, according to Tech Transformers.

31%

31% of consumers impacted by a breach discontinue their relationship with that organization, according to Ponemon Institute.



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