

APPLY FRAMEWORK TO IDENTIFY OPPORTUNITIES

In this stage you'll determine priorities and define tactics to meet your goals.

Did you know?

All HP print cartridges returned through the HP Planet Partners program, which is available in more than 50 countries and territories, are recycled to recover raw materials or energy. HP never refills, resells, or sends print cartridges to a landfill.

Translating complex data and competing demands into action can be difficult. One way to make your action plan more manageable is by structuring your approach using the following three-part framework:

- **Optimize infrastructure**—Create a standardized imaging and printing environment to reduce the costs of energy, waste, and disposal.
- **Manage environment**—Ensure dependable operation of your imaging and printing network to recycle and make more efficient use of materials and resources.
- **Improve workflow**—Accelerate business processes using digital alternatives to paper to reduce your organization's environmental impact while achieving above-the-line business benefits, such as increased speed and a better customer experience.

While these steps are not necessarily dependent on each other, moving through them sequentially will yield a greater impact. The following page offers more detail on these focus areas, outlining challenges, opportunities, and benefits.

	Optimize infrastructure	Manage environment	Improve workflow
Opportunity	Put the right devices in the right places and increase security and mobility	Manage, track, and simplify your imaging and printing environment	Digitize and streamline paper-intensive business processes
Benefits	Increase your efficiency and satisfaction while reducing the visible and hidden costs of imaging and printing	Enable IT staff, help desk, and end users to work more effectively	Accelerate business results and increase operational effectiveness
Results	<ul style="list-style-type: none"> • Right-size your device fleet • Standardize on fewer models • Increase network and fleet security • Simplify print driver management • Enforce standards and print policies • Maximize investments in existing devices and extend capabilities 	<ul style="list-style-type: none"> • Gain visibility into usage patterns and total printing costs • Help free up IT to focus on strategic projects • Reduce helpdesk time through proactive alerts • Proactively maintain an optimized infrastructure • Improve accountability through access control solutions 	<ul style="list-style-type: none"> • Identify digital processes that generate the greatest return on investment (ROI) • Accelerate processes • Minimize exception handling and human error • Reduce warehousing costs • Simplify information access • Edit and customize documents online and enable reliable delivery • Get help from HP industry experts